

World Canvas Pricing & Economic Model

A sustainable economy designed to preserve humanity's permanent digital canvas.

Introduction

World Canvas exists to preserve humanity's creativity through one continuously expanding collaborative

work of art.

Permanence requires stewardship.

Stewardship requires sustainability.

The purpose of this Pricing & Economic Model is to establish a transparent, predictable, and sustainable

economy that enables World Canvas to operate for generations while remaining accessible to

contributors around the world.

Every economic decision made by World Canvas shall strive to balance five principles:

- Accessibility
- Transparency
- Sustainability
- Predictability
- Long-term preservation

Revenue is not the mission of World Canvas.

Revenue is what allows the mission to continue.

Economic Philosophy

World Canvas does not sell popularity.

World Canvas does not sell visibility.

World Canvas does not sell influence.

World Canvas sells permanent creative space.

Every Cell claimed contributes to maintaining:

- Infrastructure

- Security
- Historical preservation
- Marketplace operations
- Product development
- Customer support
- Research and innovation
- Long-term continuity

The economy exists to preserve the platform, not to maximize short-term profit at the expense of contributors.

Guiding Principles

The World Canvas economy is designed around the following principles:

- Every contributor should understand exactly how pricing works.
- The platform should remain financially healthy under long-term growth.
- Every transaction should contribute positively to the sustainability of World Canvas.
- Early contributors should be rewarded naturally through future marketplace value rather than artificial incentives.
- Contributors should never be surprised by hidden fees or arbitrary pricing changes.

World Canvas Credits (WCC)

World Canvas uses an internal platform currency known as **World Canvas Credits (WCC)**.

All purchases within the platform are completed using WCC.

Examples include:

- Claiming Cells
- Expanding Collections
- Editing artwork
- Purchasing premium media
- Hyperlinks
- Marketplace purchases
- Future premium services

Using WCC allows World Canvas to:

- Eliminate inefficient micropayments.
- Reduce payment processing costs.
- Improve payment security.
- Simplify international purchasing.
- Create a seamless purchasing experience.

Purchasing WCC

Users may purchase WCC using supported payment methods.

Supported payment methods may include:

- Credit cards
- Debit cards
- Bank transfers
- Digital wallets
- Additional regional payment methods

Minimum Deposit:

\$10.00 USD

Suggested deposit options:

- \$10
- \$25
- \$50
- \$100
- \$250
- \$500
- \$1,000

Custom deposits above \$10 are supported.

Purchased WCC remain in the contributor's account until used.

WCC Exchange Rate

The exchange rate is fixed.

100 WCC = \$1.00 USD

or

1WCC = \$0.01 USD

The exchange rate does not fluctuate.

World Canvas will not increase or decrease the purchasing power of WCC through promotions or exchange-rate changes.

Price changes occur only through the published Cell pricing formula.

Wallet Structure

Every account contains two independent balances.

World Canvas Credit Balance

Used to purchase:

- Cells

- Marketplace purchases
- Edit fees
- Premium features
- Membership services
- Future platform services

WCC cannot be withdrawn as cash.

Marketplace Balance

Marketplace Balance represents proceeds earned from selling Cells.

Marketplace Balance may be:

- Withdrawn
- Converted into WCC
- Used for future marketplace activity

Marketplace Balance is denominated in the contributor's supported payout currency.

Pending Marketplace Balance

Following a sale, proceeds first enter a Pending Balance.

Pending funds remain unavailable until:

- Payment processing is complete.

- Fraud checks have completed.
- Chargeback risk periods have passed.
- Platform settlement requirements are satisfied.

After settlement, funds automatically move to Available Marketplace Balance.

Claiming Cells

The cost of claiming a Cell is determined by:

Pixel Count x Global Pixel Price x Media Multiplier

Where:

Pixel Count

= Width x Height

Every contributor pays the same Global Pixel Price.

There are no premium frontier locations.

There are no preferred regions.

There is only one published pricing model.

Launch Pixel Price

Launch Pixel Price:

0.0001 USD per pixel

Equivalent:

0.01 WCC per pixel

Illustrative examples:

Cell Size	Pixels	Cost (USD)	Cost (WCC)
32 x 32	1,024	\$0.10	10
64 x 64	4,096	\$0.41	41
128 x 128	16,384	\$1.64	164
256 x 256	65,536	\$6.55	655
512 x 512	262,144	\$26.21	2,621
1024 x 1024	1,048,576	\$104.86	10,486

These examples are illustrative and will evolve automatically as the Global Pixel Price changes.

Global Pixel Price

The Global Pixel Price increases automatically according to a published mathematical formula.

Objectives include:

- Rewarding early contributors.
- Funding increasing infrastructure requirements.
- Preserving affordability.

- Supporting long-term sustainability.

The company shall not arbitrarily change the pricing formula without public notice.

Price increases affect only newly claimed Cells.

Existing ownership is never affected.

Media Multipliers

Premium media consumes additional storage, bandwidth, processing, and moderation resources.

Launch multipliers:

Media Type	Multiplier
Static Artwork	1x
Animation	3x
Video	6x
Interactive Experience	10x

Additional media types may be introduced in future versions.

Artwork Updates

Artwork may evolve.

Cells do not.

Owners may update artwork by paying an Edit Fee.

Launch Edit Fee:

15% of the Cell's original claim value

Member Edit Fee:

10% of the Cell's original claim value

Every update creates a permanent historical version.

Marketplace

Every Cell owner controls whether their Cell participates in the Marketplace.

Available statuses:

- Not For Sale
- Accepting Offers
- Listed For Sale
- Auction (future release)

Participation is voluntary.

Marketplace Fees

Standard Marketplace Fee:

10%

Member Marketplace Fee:

5%

Example:

Sale Price:

\$500

Standard Seller Receives:

\$450

Member Seller Receives:

\$475

Marketplace fees fund:

- Escrow
- Fraud prevention
- Customer support
- Infrastructure
- Historical preservation
- Platform development

Selling a Cell

When a Cell is sold:

1. Buyer completes payment using WCC.
2. Payment enters platform escrow.
3. Ownership transfers.
4. Marketplace fee is deducted.
5. Seller proceeds enter Pending Marketplace Balance.
6. Settlement completes.
7. Funds become Available Marketplace Balance.

Every sale becomes a part of the Cell's permanent ownership history.

Marketplace Withdrawals

Contributors may withdraw Available Marketplace Balance using supported payout methods.

Examples include:

- Bank transfer
- Debit card payout
- Other supported regional payout methods

Withdrawal requests are subject to:

- Identity verification
- Anti-fraud review
- Applicable tax reporting requirements
- Minimum withdrawal thresholds
- Processing fees where applicable

World Canvas will publish all applicable withdrawal fees before a withdrawal is confirmed.

Converting Marketplace Balance to WCC

Instead of withdrawing funds, contributors may convert Marketplace Balance into WCC.

To encourage reinvestment within the platform, World Canvas may periodically offer promotional

conversion bonuses.

Any promotional bonuses will be publicly announced in advance and may be modified or discontinued

at any time.

The standard conversion rate remains:

100 WCC = \$1.00 USD

World Canvas Membership

Philosophy

Membership rewards long-term contributors.

It does not create exclusivity.

All contributors can participate without a subscription.

Membership provides economic advantages rather than access advantages.

Monthly Membership

\$9.99 USD per month

Includes:

- 1,000 WCC deposited monthly.
- Marketplace Fee reduced from 10% to 5%.
- Edit Fee reduced from 15% to 10%.
- Early access to selected platform features.
- Optional Member profile badge.
- Enhanced profile customization.
- Beta testing participation.
- Increased storage allowances for premium media where applicable.

Annual Membership

\$99.99 USD annually

Includes:

- 10,000 WCC deposited annually.
- All membership benefits.
- Approximately two months free compared to monthly billing.

Founder Membership

The First 10,000

The first 10,000 World Canvas Members will be permanently recognized as **Founding Members**.

These contributors helped establish World Canvas during its earliest stage and played a direct role in supporting the creation of humanity's permanent collaborative artwork.

Founder Membership is permanently limited.

Once all Founder Memberships have been claimed, no additional Founder Memberships will ever be issued.

This distinction cannot be purchased later.

It cannot be recreated.

It exists only for those who choose to support World Canvas from the beginning.

Founder Membership Eligibility

Founder Membership is automatically granted to the first 10,000 contributors who purchase either:

- An Annual World Canvas Membership, or
- A Lifetime Founder Membership (when offered during launch period).

World Canvas will publicly display the remaining number of Founder Memberships available until all

10,000 have been claimed.

Founder Benefits

Founding Members receive all standard Membership benefits plus:

- Permanent **Founder** profile badge (optional display).
- Permanent Marketplace Fee of **5%**.
- Permanent Edit Fee of **10%** of the original Cell claim value.
- Recognition on the Founders Registry.

- Early access to future beta programs.
- Priority invitations to community events and product previews.
- Founder profile customization options.
- Commemorative Founder Certificate with Founder Number.
- Permanent recognition as an original supporter of World Canvas.

Founder Membership benefits remain attached to the member's account and are non-transferrable.

Lifetime Founder Membership (Launch Offering)

During the initial launch period, World Canvas may offer a one-time Lifetime Founder Membership.

Launch Price: \$499 USD

Includes:

- Lifetime World Canvas Membership
- Immediate deposit of **50,000 WCC**.
- Permanent Founder Membership status.
- All current and future standard Membership benefits.
- Permanent 5% Marketplace Fee.
- Permanent 10% Edit Fee.

- Founder profile badge.
- Founder Certificate.
- Founder Registry recognition.

This offering is available only while Founder Memberships remain.

The company reserves the right to discontinue Lifetime Founder Membership at any time before the

10,000-member limit is reached.

Founder Registry

World Canvas will maintain a permanent public Founders Registry.

The Registry will include, subject to contributor privacy preferences:

- Founder Number.
- Username or display name.
- Date Founder Membership was obtained.

The registry serves as a historical record of the individuals who supported World Canvas during its

earliest chapter.

Founder Principles

Founder Membership exists to recognize early belief in the mission of World Canvas.

Founder Membership does **not** provide:

- Additional ownership rights.
- Priority access to frontier Cells.
- Lower Cell claim prices.
- Special placement in search or discovery.
- Additional governance authority.
- Exclusive creative privileges.

Founder Membership recognizes contribution to the platform's beginning.

It does not create a permanent class of privileged contributors.

Permanence

Founder Membership is intended to be permanent.

If a Founding Member maintains an account in good standing, Founder status and its associated benefits

will remain attached to that account for the lifetime of World Canvas, subject only to changes

required by applicable law.

Like the earliest Cells on the canvas, Founder Membership represents a permanent place in the history of

World Canvas.

One Canvas.

One History.

One Beginning.

Hyperlinks

Annual Price:

1,000 WCC (\$10 USD)

Hyperlinks may direct visitors to approved destinations including:

- Personal websites
- Artist portfolios
- Online stores
- Social media
- Donation platforms

Hyperlinks appear only at appropriate zoom levels to preserve the browsing experience.

Premium Features

Illustrative launch pricing:

Feature	Price
Animation	2,500 WCC/year
Video	5,000 WCC/year
Interactive Experiences	Custom

Premium features are priced to fully cover the additional infrastructure resources they consume.

Enterprise Accounts

Organizations may purchase Enterprise plans including:

- Team management
- Shared ownership controls
- Bulk Cell claiming
- Administrative controls
- Analytics
- API access
- Priority support

Enterprise pricing is determined individually.

Refund Policy

Unused purchased WCC may be eligible for refund within the published refund period and subject to

applicable payment processing deductions and fraud prevention policies.

WCC already spent on platform services are non-refundable.

Marketplace transactions follow separate Marketplace policies.

Revenue Model

World Canvas is intentionally diversified.

Primary Revenue

- New Cell claims

Recurring Revenue

- Membership subscriptions
- Hyperlink subscriptions
- Premium media subscriptions
- Enterprise subscriptions

- Future API licensing
- Future premium creator tools

Transactional Revenue

- Marketplace fees
- Edit fees
- Premium feature purchases

No single revenue source should determine the long-term sustainability of World Canvas.

Financial Stewardship

Revenue generated by World Canvas is used to support:

- Platform infrastructure
- Global content delivery
- Security
- Marketplace operations
- Research and development
- Customer support
- Historical preservation
- Responsible long-term growth

Profitability allows World Canvas to fulfill its stewardship responsibilities for future generations.

Transparency

World Canvas will publicly publish:

- Current Global Pixel Price
- Pixel pricing formula
- WCC exchange rate
- Membership pricing
- Marketplace fees
- Withdrawal policies
- Premium feature pricing
- Historical pricing changes

Contributors should always understand the economic system before participating.

Periodic Review

This Pricing & Economic Model will be reviewed periodically to ensure:

- Long-term financial sustainability

- Marketplace health
- Contributor accessibility
- Infrastructure costs remain covered
- Continued preservation of World Canvas

Material changes will be announced publicly before taking effect.

Closing Statement

Every World Canvas Credit represents an investment in the continued growth of humanity's largest

collaborative work of art.

Each Cell claimed expands the canvas.

Every Marketplace transaction strengthens its history.

Every Membership supports its future.

The World Canvas economy exists for one purpose:

To ensure that today's creativity remains part of humanity's story tomorrow.

One Canvas.

One History.

One Humanity.