

World Canvas Public Roadmap

Building humanity's permanent digital canvas, one Cell at a time.

Introduction

World Canvas is designed to become humanity's largest and most enduring collaborative work of art.

We are not building a platform for the next year.

We are building an institution intended to serve generations of creators.

This roadmap outlines the direction of World Canvas.

It represents our current vision, not a guarantee of specific release dates.

As technology evolves and our community grows, priorities may change.

Our mission will not.

Our Mission

To provide every person on Earth the opportunity to permanently contribute to one continuously

expanding collaborative work of art.

Our Long-Term Vision

World Canvas aspires to become:

- The largest collaborative artwork ever created.
- A permanent archive of human creativity.
- A trusted marketplace for digital creative space.
- A place where future generations can explore the stories of those who came before them.
- A digital institution that grows alongside humanity.

Every feature we build should move us closer to that vision.

Guiding Principles

Every roadmap decision is evaluated using the following questions:

1. Does it strengthen permanence?
2. Does it improve exploration?

3. Does it empower contributors?
4. Does it preserve Cell ownership?
5. Does it improve long-term sustainability?
6. Will it still matter decades from now?

If the answer is “no,” it does not belong on the roadmap.

Phase I: Foundation

Status: Initial Launch

Objective

Launch the first permanent version of World Canvas.

Planned Features

- Original 10,000 x 10,000 pixel canvas.
- User registration.
- Secure authentication.
- World Canvas Explorer.
- Infinite zoom from world view to individual pixels.
- Cell claiming.
- Static image uploads.

- Permanent Cell ownership.
- Public contributor profiles.
- Collections.
- WCC Wallet.
- Marketplace Balance.
- Stripe-powered WCC deposits.
- Marketplace with:
 - Fixed-price listings.
 - Accepting Offers.
- Cell editing.
- Founder Membership Program.
- Public documentation.
- Public API foundation.
- Responsive desktop experience.

Success Criteria

The first permanent Cells become part of World Canvas.

History begins.

Phase II: Exploration

Status: Planned

Objective

Make exploring World Canvas as enjoyable as contributing to it.

Planned Features

- Faster rendering.
- Explorer bookmarks.
- Saved locations.
- Rich Cell pages.
- Improved contributor profiles.
- Better search.
- Coordinate search.
- WCID search.
- Collection explorer.
- Historical discovery tools.
- Improved navigation.
- Canvas statistics dashboard.

Success Criteria

Visitors spend time exploring the canvas, discovering artwork organically through curiosity rather than

algorithms.

Phase III: Marketplace Evolution

Status: Planned

Objective

Create the world's most trusted marketplace for permanent creative space.

Planned Features

- Auctions
- Collection sales.
- Marketplace analytics.
- Offer history.
- Marketplace watchlists.
- Price history.
- Marketplace notifications.
- Seller reputation.
- Portfolio analytics.
- Withdrawal dashboard.
- Marketplace API.

Success Criteria

Buying and selling Cells becomes seamless, transparent, and trusted.

Phase IV: Creative Expansion

Status: Planned

Objective

Expand what contributors can create.

Planned Features

- Animated Cells.
- Video Cells.
- Interactive Cells.
- Rich embedded experiences.
- Improved editing tools.
- Layer management.
- Creator templates.
- Premium media optimization.
- Advanced upload workflows.

Success Criteria

World Canvas supports multiple forms of digital creativity while maintaining performance and permanence.

Phase V: Global Canvas

Status: Planned

Objective

Enable participation from every part of the world.

Planned Features

- Additional language support.
- Localized payment methods.
- Regional performance improvements.
- Accessibility enhancements.
- Educational partnerships.
- Museum partnerships.
- School initiatives.
- Creator spotlight programs.

Success Criteria

World Canvas reflects the diversity of humanity.

Phase VI: Preservation

Status: Planned

Objective

Strengthen the long-term resilience of the platform.

Planned Features

- Enhanced archival systems.
- Expanded disaster recovery.
- Long-term storage optimization.
- Public preservation initiatives.
- Historical snapshots.
- Legacy account tools.
- Improved ownership succession.
- Infrastructure modernization.

Success Criteria

The platform becomes increasingly resilient as it grows.

Phase VII: Community

Status: Planned

Objective

Deepen meaningful contributor participation.

Planned Features

- Community proposal platform.
- Community Advisory Council.
- Public consultation initiatives.
- Beta programs.
- Annual contributor summit.
- Educational events.
- Community grants.
- Global collaborative art initiatives.

Success Criteria

Contributors actively influence the direction of World Canvas while the company continues to steward the platform.

Phase VIII: The Living Monument

Status: Long-Term Vision

Objective

Establish World Canvas as a lasting cultural institution.

Aspirations

- Hundreds of millions of Cells.
- Contributors from every nation.
- Museum collaborations.
- University research partnerships.
- Educational curriculum integration.
- Historical exhibitions.
- Physical World Canvas installations.
- Open archival preservation initiatives.
- Technologies that have not yet been imagined.

The canvas should evolve as humanity evolves.

Founder Era

The beginning of World Canvas is unique.

During launch:

- Founder Membership is available to the first 10,000 eligible contributors.
- The original 10,000 x 10,000 canvas will become the permanent historical origin of World Canvas.
- Every Founder and every original Cell will forever remain part of the platform's earliest history.

Once the Founder Era concludes, it will never be repeated.

Measuring Success

World Canvas does not measure success primarily through:

- Daily active users.
- Time spent on the platform.
- Advertisement impressions.
- Viral trends.
- Engagement algorithms.

Instead, we strive to measure:

- Contributors.
- Cells claimed.
- Collections created.
- Countries represented.

- Marketplace health.
- Platform reliability.
- Historical continuity.
- Community trust.
- Financial sustainability.

Success is measured by the strength and longevity of the institution we are building.

A Living Roadmap

Technology changes.

Communities evolve.

The internet transforms.

World Canvas will adapt.

This roadmap will be updated as the platform grows, while remaining faithful to the principles

established in the Constitution, Transparency Charter, and Community Participation Charter.

Every previous version of this roadmap will remain publicly accessible as part of the historical record of

World Canvas.

Looking Ahead

Our ambition is not merely to build another website.

It is to create a place where humanity can leave something behind.

A place where future generations can explore the creativity of those who came before them.

A place that grows because people continue to create.

A place that belongs to history.

Every Cell claimed expands the canvas.

Every contributor writes another chapter.

The roadmap is not the destination.

The destination is a canvas that continues to grow long after all of us are gone.

One Canvas.

One History.

One Humanity.